



ATTENTION EDITOR

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**SchmartBOARD to Give Away 15 SchmartBOARD Combo Packs
Monthly**

Fremont, CA (November 20, 2003)-SchmartBOARD, a company that develops "Electronic Circuit Building Blocks™", has started a contest to help introduce their new concept. Schmartboards are targeted towards engineers who would like to avoid having to do multiple revisions on PCB layouts and to students and electronic hobbyists who are tired of wire-wrap board and breadboard limitations.

SchmartBOARD will give away 15 combination packs a month starting December 2003, with plans to do this monthly through 2004. Five will be given to professional engineers, five to engineering students, and five to electronics hobbyists each month. One only has to sign up once to be entered automatically every month.

The direct URL on the Schmartboard website to enter is:

http://www.schmartboard.com/index.asp?page=SchmartLAND_contest

Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards. The combination pack that will be sent to contest winners has 24 assorted Schmartboards with connectors and jumpers. The suggested retail is \$49.95.

About SchmartBOARD

SchmartBOARD™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible.