



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

Contact: Missy Bindseil, SchmartBoard
Missy.bindseil@schmartboard.com
830-237-9527

**SchmartBoard Launches Social Network and Online Lab
For Electronics Enthusiasts**

Fremont, CA – November 10, 2008 – SchmartBoard announced today the launch of Solder By Numbers – a social network and online electronic circuit design lab for electronics professionals, educators, students and hobbyists.

Professionals can find peers within the electronics industry and connect with them to share ideas and discuss electronics issues or employment opportunities. Educators can set up private rooms where they can have students create circuits online and communicate with them via VoIP with web cams to discuss the coursework or teach complete lessons. Students can enhance their learning experience with a plethora of tools and the ability to interact with others from around the world.

Hobbyists of all levels and special interest areas can create and share circuits and learn. Even “newbies” can visit SolderbyNumbers.com and now build electronic circuits because the site uses the same concept for building circuits as Paint By Numbers uses for art. With no previous experience users will be able to build electronic circuits. Users who apply for, and are authorized to, publish circuits in a Solder By Numbers format will earn income every time someone builds their circuit.

“Solderbynumbers.com is a place to design and build electronic circuits while creating a worldwide network of peers,” said SchmartBoard’s Vice President of Sales & Marketing, Neal Greenberg, “The site is much more than a social network. It will be a portal for enthusiasts and professionals of all levels and interests to collaborate, create, communicate and learn.”

Some of the features on the site are:

- Electronics Lab, Circuit Library
- Company Directory, Jobs Posting
- Create Profile, Blog and Make Friends
- Clubs, Forums, Polls, Event Listings
- Chat rooms, VoIP, Web Cams
- Post Photos, Documents, Videos
- Make Commission on Circuits

To sign up, users can go to www.solderbynumbers.com

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard’s patented *Electronic Circuit Building Blocks* makes this possible. SchmartBoard’s “EZ” Technology and Solder By Numbers™ program makes the soldering of surface mount components and circuit creation accessible to virtually anyone.