



ATTENTION EDITOR

FOR IMMEDIATE RELEASE

Contact: Neal Greenberg
Schmartboard
neal.greenberg@schmartboard.com
510 / 659-1549 x13

SchmartBOARD Announces Club Program

Science, electronics and robotics clubs to get a 20-30% rebate in the form of Schmartboards

Fremont, CA (November 8th, 2004)-SchmartBOARD, a company that develops electronic prototyping boards, has announced a program to reward the many clubs that use Schmartboards for education and hobbies.

- Clubs that sign up on the program start getting a number of benefits for its members. Benefits include:
- Free Set of Schmartboards,
- 20-30% Rebate on all Schmartboards,
- SchmartClub only special offers,
- Potential in person visits by Schmartboard personnel (based on availability)
- Free sample of future new Schmartboards to club
- Yearly contest for SchmartClubs(details to come soon)
- Promotion of Club on Schmartboard Web site
- Potential discounts and specials from third party suppliers
- Other occasional freebies

An application and information on the program are at:

http://www.schmartboard.com/index.asp?page=SchmartLAND_club

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards. At \$5 or less for the majority of boards, Schmartboard is priced well for budget conscious students and educational institutions.

About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible.