



ATTENTION EDITOR

FOR IMMEDIATE RELEASE

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Schmartboard to Give Free Samples of Prototyping Boards

Fremont, CA (October 6th, 2004)-SchmartBOARD, a company that manufactures a new type of prototyping board to help engineers, students and hobbyists create electronic circuit prototypes, has announced a program to give out free samples.

Schmartboards are pre-traced though hole and surface mount boards. They are physically connectable to each other like building blocks. It allows one to take the 2"x2" Schmartboards for the types of components they need and connect them together to form the perfect board. This reduces the need for jumper wires and also helps reduce the physically size of the prototype.

According to VP Sales & Marketing, Neal Greenberg: "Schmartboard has been shipping for 1 year now. Although we have been very successful in capturing business from engineers, students and hobbyists, our product is unique and it is hard to convince people that a better "mousetrap" exists until they actually use it. We have found out that our best advertisement is to physically get the product in the hands of people. Those who receive the sample will also receive a limited time opportunity to buy more at a deep discount." The link to the program details and electronic form is at:

http://www.schmartboard.com/index.asp?page=SchmartLAND_samples

About SchmartBOARD(www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible.

Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible.

More information about Schmartboard can be found at www.schmartboard.com