



ATTENTION EDITOR

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Contact: Missy Bindseil, SchmartBoard
Missy.bindseil@schmartboard.com
830-237-9527

SchmartBoard Announces Distribution Agreement with Micro Center

Popular prototyping products to be available in all 23 locations.

Fremont, CA – September 23rd, 2013 – SchmartBoard, a company that makes prototyping electronic circuits easier, has expanded its distribution channel, by partnering with Micro Center.

“Schmartboard is pleased to announce that Micro Center is now carrying Schmartboard products in their 23 locations and also in their online store,” said Neal Greenberg, Schmartboard’s VP of Sales and Marketing. “The great advantage of working with Micro Center is that they will offer many of our most popular SKUs in major markets where we do not have a strong retail presence. Some of these locations are Denver, Boston, Kansas City, Baltimore, Cincinnati, Philadelphia, and the DC and NYC areas. Schmartboard products sell to professional engineers, universities and hobbyists. When you look at the Boston area as an example, we now have entry into a major technology market, some of the best engineering schools in the world and a vibrant hobbyist enclave.”

Among the items that are now stocked at Micro Center are:

- The company’s popular prototyping boards which make hand soldering electronic components fast, easy and flawless
- SMT to DIP adapters which make it possible to use today’s most current chip packages on a breadboard
- A family of products for the popular Arduino line
- Development boards for popular microcontrollers such as the PSoC family from Cypress Semiconductor and the PIC line from Microchip Corporation.

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping make the development of electronic circuits faster, easier, and less expensive than previously possible. SchmartBoard's patented "EZ" Technology makes hand soldering of surface mount components fast and flawless. Our products are utilized by engineers, students and hobbyists for simple to complex electronic circuit design work.