



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

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SchmartClip Promotion Rewards SchmartBoard Users Who Post Videos
SchmartBoard accepting videos from SchmartBoard Users for website

Fremont, CA – September 18, 2007 – SchmartBoard, the developer of a new technology that has significantly simplified the creation of electronic circuits for hobbyists, education and industry, has announced the SchmartClip Promotion.

Entrants have until the end of the year to submit videos about their electronic circuit made with SchmartBoard prototyping boards. To participate, entrants send an e-mail with a photo of their completed circuit using SchmartBoard products and in return they will receive a SchmartBoard t-shirt to wear while making their video. They then make a video describing the circuit and how SchmartBoard has made circuit building easier for them. The videos we will posted on our YouTube channel, which can be seen at can be seen at <http://www.youtube.com/profile?user=nealgb>

All participants will receive a SchmartBoard Notebook bag as a thank you for their participation.

“Our users tell us so many great stories about how Schmartboards have helped them”, said Neal Greenberg, SchmartBoard’s VP of sales and marketing. “We have often wished that we could share those great stories and then it dawned on us that we can! With YouTube everyone can experience the great things that we hear from our customers. That is the reason for the SchmartClip program.”

Details can be found at http://www.schmartboard.com/index.asp?page=schmartland_clip

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard’s patent pending *Electronic Circuit Building Blocks* makes this possible. SchmartBoard’s “EZ” Technology makes the soldering of surface mount components accessible to virtually anyone.

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