



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

Contact: Neal Greenberg
Schmartboard
neal.greenberg@schmartboard.com
510 / 659-1527x13

SchmartBOARD Signs South African Distributor
K.H. Distributors to Supply African High Tech with Schmartboard

Fremont, CA (September 14th, 2004)-SchmartBOARD, a company who manufacturers a new type of tool to help engineers, students, and hobbyists create electronic circuits, has signed South African distributor K.H. Distributors.

According to Mohammed Waja, K.H. Distributor's Field Applications Engineer, "Schmartboard the magic product is now represented in South Africa by the ever-reliable K H Distributors."

Schmartboard has just begun to add international distributors. According to Neal Greenberg, SchmartBOARD's VP Sales and Marketing, "We have received numerous e-mails from people in South Africa who have wanted Schmartboard. We are happy to finally find a partner to make Schmartboard available to people in South Africa and other countries on the African continent. "

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. With Schmartboard one does not have to order a custom PCB initially or deal with wire-wrap boards. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards.

About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible. More information about Schmartboard can be found at www.schmartboard.com

About Lastec (<http://www.khdistributors.co.za>)

K H Distributors imports and distributes electronic components. Established in 1990 by Khaliel Hassim, the company has expanded quickly to capture a sizeable share of the IC based component market. By adhering to effective business principles and establishing firm relationships with both customer and manufacturers, the company provides products below competitor's prices. The good ethics of responding to each customer need irrespective of order size, has ensured that K H Distributors retains loyal satisfied customers.