



\*\*\* ATTENTION EDITOR \*\*\*

**FOR IMMEDIATE RELEASE**

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**SchmartBoard Signs French Distributor  
Lextronic to Supply France's High Tech Community with SchmartBoard**

Fremont, CA – Sept. 11, 2006 – SchmartBoard, the developer of a new technology that has significantly simplified the creation of electronic circuits for hobbyists, education and industry, has announced that it has signed French distributor Lextronic to supply France with the full line of RoHS compliant SchmartBoard products.

Most people who design electronic circuits do not have the skills to hand-solder surface mount components. SchmartBoard|ez was developed as a solution for this problem. What once could only be done by technicians with many hours of experience, can now be achieved by anyone. A ten year old who has never held a soldering iron, can now hand solder a .4mm IC or a BGA (Ball Grid Array) effortlessly and flawlessly.

"We have received numerous e-mails from people in France who have want access to SchmartBoard's technology," says Neal Greenberg, SchmartBoard's Vice President Sales and Marketing. "We are happy to finally find a partner to make SchmartBoard available in France and support industry, academia and individual hobbyists there."

"SchmartBoards can be used by industry professionals to prototype circuits, universities for R&D and as teaching tools, and by individual," says Braun Alexandre, Sales Manager at Lextronic. "We are glad that we will now be able to offer this unique product to these groups in France."

**About SchmartBoard ([www.schmartboard.com](http://www.schmartboard.com))**

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard's patent pending *Electronic Circuit Building Blocks* and "EZ" technologies makes this possible.

**About Lextronic([www.lextronic.fr](http://www.lextronic.fr))**

Founded in 1969, the company located in France, offers a wide range of Evaluation Boards, Controller Modules and Software Development Tools. Lextronic is pleased to announce that the full line of SchmartBoard™ products can be see by all French and European visitors during the "Forum de l'electronique" event that will take place October 17<sup>th</sup>-19<sup>th</sup> 2006 at "Paris-Expo Porte de Versailles" at the Lextronic stand, U12. More information can be found at [www.mesurexpo.com](http://www.mesurexpo.com)

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