



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

Contact:

Missy Bindseil, SchmartBoard

Missy.bindseil@schmartboard.com

830-237-9527

SchmartBoard Makes Hand-Soldering Though-Hole Easy
SchmartSolder™ Allows First timers to Hand Solder Fast and Flawlessly

Fremont, CA – August 6, 2008 – SchmartBoard today released a new product that makes it simple to hand solder through-hole components. This product embraces SchmartBoard’s mission statement of “Electronics for Everyone”

Students and hobbyists who are involved in electronics must eventually learn to hand solder components, which is often difficult, messy and frustrating. Even for those with experience, tight spaces can create a nightmare scenario. With the advent of SchmartSolder, anyone can now hand solder through-hole components no matter how close together they are. In addition, the soldering will look like it has been preformed by a pro.

SchmartSolder are loops of solder produced in just the right diameter to fit over the component leads. One places the solder over the lead and flush to the circuit board and simply touches the soldering iron to the SchmartSolder. The SchmartSolder quickly melts and flows into the hole. The result is a perfect, neatly soldered component with no cold solder joints or other flaws. A video showing the use of the product is viewable at:

http://www.schmartboard.com/index.asp?page=resources_howto

“SchmartSolder is just another step in our mission to make ‘Electronics for Everyone’”. says SchmartBoard’s VP of Sales & Marketing, Neal Greenberg. “We previously perfected hand soldering of surface mount components with SchmartBoard|ez and with the addition of this new product, almost every type of electronic component on the market can be easily and flawless hand soldered. Our next step is to make reading electronic schematics easy for everyone which we will begin with the the launch of www.solderbynumbers.com on Sept. 8.”

The suggested retail price on SchmartSolder is \$5.00 for 50 pieces and the product is available on SchmartBoard’s website and through SchmartBoard’s distributors.

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard’s patented *Electronic Circuit Building Blocks* makes this possible. SchmartBoard’s “EZ” Technology and Solder By Numbers™ program makes the soldering of surface mount components and circuit creation accessible to virtually anyone.

#