



ATTENTION EDITOR

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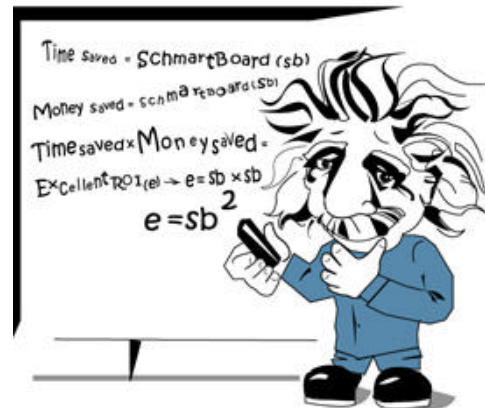
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**SchmartBOARD Announces Education Program
Colleges and Universities to get a 10% rebate in the form of Schmartboards**

Fremont, CA (July 27th, 2004)-SchmartBOARD, a company that develops electronic prototyping boards, has announced a program to reward the many educational institutions that use Schmartboards for education and research.

Institutions who sign up on the program start earning credit for every purchase made including those by individual students. At the end of the semester, the total purchases are tallied and 10% of that total is given back to the college or university in the form of Schmartboard product. Applications and information on the program are at:
http://www.schmartboard.com/index.asp?page=SchmartLAND_Education

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards. At \$5 or less for the majority of boards, Schmartboard is priced well for budget conscious students and educational institutions.



About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible.