



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

Contact: Missy Bindseil, SchmartBoard
Missy.bindseil@schmartboard.com
830-237-9527

**SchmartBoard Releases Parallax Propeller Board
Product to be marketed by SchmartBoard and Parallax to DIY enthusiasts**

Fremont, CA – June 22, 2009 – SchmartBoard announced today the release of a development board for the Parallax Propeller chip. The Propeller chip makes it easy to rapidly develop embedded applications. Its eight processors (cogs) can operate simultaneously, either independently or cooperatively, sharing common resources through a central hub. The developer has full control over how and when each cog is employed. There is no compiler-driven or operating system-driven splitting of tasks among multiple cogs. A shared system clock keeps each cog on the same time reference, allowing for true deterministic timing and synchronization.

“We have wanted to work with Parallax in some capacity for a few years now because Parallax has a complimentary user base to SchmartBoard,” says Neal Greenberg, SchmartBoard VP of sales and marketing. “Parallax wants more people to use the Propeller chip, while SchmartBoard wants more people to prototype with Schmartboard when adding more circuitry to the Parallax system. I believe SchmartBoard, Parallax and most importantly, the user, benefit from this partnership.”

The new Propeller board will give the user an option previously not available – the ability to hand solder the components onto the board. Parallax users are real “Do it Yourself” (DIY) people. Many people cannot hand solder surface mount components though, and the Propeller is a surface mount chip. By having SchmartBoard’s “ez” technology on the board, anyone can solder the Propeller with ease.

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard’s patented *Electronic Circuit Building Blocks* makes this possible. SchmartBoard’s “EZ” Technology and Solder By Numbers™ program makes the soldering of surface mount components and circuit creation accessible to virtually anyone.

About Parallax: (www.parallax.com)

Parallax Inc. is a privately held company located in Rocklin, California. Parallax designs and manufactures microcontroller development tools and small single-board computers. Our current product line consists of BASIC Stamp(r) microcontrollers and development software, SX chips and programmers/debuggers, Propeller(tm) chips and tools, project boards, robotics kits, educational tools, and sensors.