



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

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**Schmartboard Announces Affiliate Program
Schmartboard to pay a 20% commission to affiliates**

Fremont, CA (May 2nd 2005)-Schmartboard, a company that develops electronic circuit building blocks, has announced an affiliate program. The SchmartBoard system is a unique electronic circuit prototyping tool. Electronic engineers, engineering students at major universities and electronic hobbyists, use the product.

According to Neal Greenberg, SchmartBoard's VP Sales and Marketing: "Schmartboard has become the choice of many engineers, hobbyists and universities over the past 18 months. Most of the Schmartboard sales have come through word of mouth from customers who have evangelized our product. We wanted to put together a way for our expanding cast of evangelists to be rewarded. By putting our banner on their website and directing people to SchmartBoard through the banner, they will now have an opportunity to earn a hefty 20% commission should the click-through turn into a sale."

People who are interested in becoming an affiliate should go to:
<http://www.shareasale.com/shareasale.cfm?merchantID=7367>. Although the program is open to everyone, those involved in electronics or engineering are the target affiliate partners.



About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible.