



**\*\*\*ATTENTION EDITOR\*\*\***

**FOR IMMEDIATE RELEASE**

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**SchmartBoard Announces Two New Contests**

**Contests are for Two New Products in the Embedded Computing Market**

**Fremont, CA – June 2 , 2009** – SchmartBoard, a company that makes prototyping electronic circuits easier, has announced contests to coincide with the release of two new products for the embedded electronics market.

The first contest is for the newly announced SchmartBoard 8 Bit PIC Microcontroller Development Board. This product allows designers to use any of the 116 8 Bit MicroChip PIC® Microcontrollers that are in an SOIC or SOP chip package. The board is fully populated except for the PIC® , which is hand soldered by the user using SchmartBoard's "ez" technology, which makes hand soldering SMT(surface mount) components easy and flawless. The contestants also name a friend on the contest entry, and if the contestant wins, both he/she and the friend win.

The second contest is for the new Parallax Propeller® SchmartModule. This is a fully populated development board that allows the user to solder the Propeller® chip, again using SchmartBoard's "ez solder" technology. This contest also allows the contestant to name a friend, who will also win, if the contestant wins.

Winners for both contests are chosen each month. One only has to register once per contest to be eligible for the full length of the promotion. US and international users are eligible.

These contests can be entered at:

[http://www.schmartboard.com/index.asp?page=schmartland\\_everyone](http://www.schmartboard.com/index.asp?page=schmartland_everyone)

**About SchmartBoard ([www.schmartboard.com](http://www.schmartboard.com))**

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard's patented *Electronic Circuit Building Blocks* makes this possible. SchmartBoard's "EZ" Technology and Solder By Numbers™ program makes the soldering of surface mount components and circuit creation accessible to virtually anyone.