



*****ATTENTION EDITOR*****

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Contact: Dan Schoenfeld
Schmartboard
info@schmartboard.com
510 / 659-1527x13

SchmartBOARD Signs Netherlands Distributor

Display Electronics to Supply Netherlands High Tech with Schmartboard

Fremont, CA (June 1st, 2004)-SchmartBOARD, a company who manufacturers a new type of tool to help engineers, students, and hobbyists create electronic circuits, has signed Netherlands distributor Display Electronics.

Schmartboard has just begun to add international distributors. According to Neal Greenberg, SchmartBOARD's VP Sales and Marketing, "Schmartboard is targeted towards hobbyists and students as well as engineers. The product is a major advancement for teaching and prototyping surface mount components. We know that the Netherlands is a high tech leader in Europe. Many of the high tech companies based in the Netherlands are household names that have produced technologies that we all use on a daily basis. We are confident in Display Electronics capabilities to make Schmartboard a tool used by these companies for product development. "

According to Ad Hazenberg, Display Electronics Purchasing Manager, "The Schmartboard pre-traced printed circuit boards are a nice addition to our product program. We believe that these products give us a good opportunity in gaining extra business."

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. With Schmartboard one does not have to order a custom PCB initially or deal with wire-wrap boards. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards.

About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible. More information about Schmartboard can be found at www.schmartboard.com

About Display Electronics (www.display.nl)

Display Electronics is a prominent and active catalogue oriented distributor in the Benelux. Our company was founded in 1976 and since then expanded to a well-known supplier with 25 employees and a catalogue program of more than 20.000 electronic components with related products.