



\*\*\* ATTENTION EDITOR \*\*\*

**FOR IMMEDIATE RELEASE**

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**SchmartBOARD Signs UK Distributor**  
Spartan Europe to Sell Product at New Online Store

Fremont, CA (March 23rd, 2004)-SchmartBOARD, a company who manufacturers a new type of tool to help engineers, students, and hobbyists fabricate circuit boards, has signed United Kingdom distributor Spartan Europe.

Schmartboard has just begun to add international distributors. According to Neal Greenberg, SchmartBOARD's VP Sales and Marketing, "Schmartboard is targeted towards hobbyists and students as well as engineers. The product is a major advancement for teaching and prototyping surface mount components. We were very excited to find Spartan Europe. They seem to be very committed to our line. The fact that they will sell our product line on the URL [www.schmartboard.co.uk](http://www.schmartboard.co.uk) is a testament to Spartan Europe's intent for a long-term relationship with us"

Spartan Europe is excited to add SchmartBOARD to it's offering. According to Phil Shaw, Spartan Europe's Product Manager, "We are very pleased to be involved with SchmartBOARD at such an early stage in their development. This is a unique product and has the ability to revolutionize the design and prototyping of electronic circuits."

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. With Schmartboard one does not have to order a custom PCB initially or deal with wire-wrap boards. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards.

**About SchmartBOARD**

SchmartBOARD™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible. More information about Schmartboard can be found at [www.schmartboard.com](http://www.schmartboard.com)

**About Spartan Europe**

Spartan Europe are a well established Distributor of Electronic and Electro-Mechanical parts. We owe a large part of our success to our ability to work with customers at the design stage and come up with custom solutions to fit their needs.

Because of our ability to source specialist / custom made parts, we have developed very good relationships with a number of Colleges, Universities and Design Houses.