



ATTENTION EDITOR

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SchmartBoard Releases SOIC to DIP Adapter with “ez” Soldering
Product family will soon support QFP and QFN packages as well.

San Ramon, CA – Feb 7, 2011 – SchmartBoard, a company that makes prototyping electronic circuits easier, has announced the first offering in a new product family to support the use of Surface Mount Technology (SMT) components with breadboards.

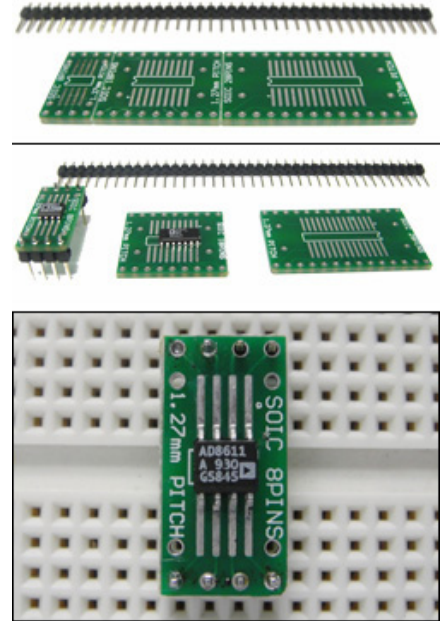
This initial offering is an SOIC to DIP adapter with a twist. The product has SchmartBoard’s patented "ez" technology, which makes soldering the SMT component simple, quick and flawless. SchmartBoard is the only company with a patented solution for easily soldering of surface mount parts. Future offerings will include adapters for other SOIC pitches as tight as .5mm and for other packages such as QFP and QFN.

“Many universities, professionals and hobbyists still use breadboards, despite the difficulties of utilizing SMT components with them,” says Neal Greenberg, SchmartBoards’ VP of Sales and Marketing. “We have had many requests to make our technology more compliant with breadboards. This product will subsequently empower breadboard users to make use of current IC technology and not rely on DIP versions of new chips which are becoming much less prevalent.”

The suggested retail price is \$5. Included in the package are 1.27mm pitch adapter boards for 8 leads, 18 leads, and 28 leads and a row of headers to use the boards with a breadboard. More information can be found at: http://www.schmartboard.com/index.asp?page=products_so&id=448
Press photo is available at: [#27](http://www.schmartboard.com/index.asp?page=press_downloads)

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard's patented SchmartBoard's "EZ" Technology makes hand soldering of surface mount components fast and flawless and are utilized by engineers, education and hobbyists for simple to complex electronic circuit design work.



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