December 2011

www.schmartboard.com





SchmartBoard Newsletter

A MAJOR 1 DAY BLOWOUT SALE FOR FACEBOOK SCHMARTBOARD PAGE FANS ONLY! ON DEC 13th

In November, SchmartBoard had a one day sale. It was for our first generation surface mount boards, which usually sell for \$5. Hundreds of them were swiped up by many smart Schmartboard fans for only 50 cents each. We will again have a 1 day sale on December 13th. This time we will give away hundreds of latest generation Schmartboards(SMT to DIP). You have to "Like" us on our <u>Facebook Fan</u> <u>Page</u> to get instructions on how to take part. <u>"Like" us today</u> to assure you can take part.

A 2nd 1 DAY BLOWOUT SALE FOR FACEBOOK SCHMARTBOARD PAGE FANS ONLY! ON DEC 20th

SchmartBoard will also offer a special one day Facebook special on December 20th...just before the holidays'. While we will not be able to guaranty delivery for Christmas, this is our present to you, our valued customers.

New Products-SMT to DIP

Three new SMT to DIP adapters.

<u>204-0013-01</u> - SchmartBoard | ez 0.635mm Pitch SOIC to DIP adapter. Included in the package are two .635mm pitch adapter boards for 18 leads and a row of headers to use the boards with a breadboard.

<u>204-0021-01</u> - SchmartBoard | ez 0.5mm Pitch 8 Pin DFN to DIP adapter. Included in the package are two .5mm pitch adapter boards for 8 leads and a row of headers to use the boards with a breadboard.

<u>204-0022-01</u> - SchmartBoard | ez 0.5mm Pitch 10 Pin DFN to DIP adapter. Included in the package are two .5mm pitch adapter boards for 10 leads and a row of headers to use the boards with a breadboard. The Suggest Retail Price is only \$6.00

December Special - Our Popular Deluxe Through Hole Promotion is Back!



SchmartBoard Strategic Partners

















33% off our most versatile though hole board.

4" x 4" Through Hole Board. 3/4 of the board our signature offset traced rows of holes. 1/4 of the board with untraced holes. Long enough for any DIP. Every 10th row, silk-screened to help with part placement. Two columns of power and ground strips. Easy ground connection to the mounting holes. PCB is scored to break in half if chosen

The offer is good while supplies last.

SchmartBoard to give away an SMT to DIP Adapter EVERY DAY!



SchmartBoard will give away 1 SMT to DIP adapter everyday to a <u>Facebook fan</u> for the rest of 2011 to introduce this Surface Mount Soldering remedy to the ailing masses. To be eligible you have to "Like" the <u>Facebook</u> <u>SchmartBoard page</u>. Not a Facebook user? You can still win in the contest at the bottom of this page, but we give away once a month vs. one per day.

SchmartBoard Joins GreenArrays At Forth Event



Throughout October and November, Schmartboard gave a way a GreenArrays GA144 IC with a matching Schmartboard each week. We culminated this endeavor by joining GreenArrays at Stanford University for the Annual <u>"Forth Day"</u> event. More photos of this event are posted on our Facebook page.

The winners in November were: Peter Hanappe of Sony Computer Science Laboratory in Paris France, Dennis Norwood of ABR Technologies in Georgetown TX, Ed Sisler of All Solutions in Mishiwaka IN, Ray Shuter of National Instruments in Austin TX and Jack Rosen of Electronic Consultants in Farmington Hills MI.

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Remember SchmartBoards Fit Very Well in a Stocking!



E-mail us a photo of your SchmartBoard project with a description, your name, address, preferred size (we'll do our best) and that we have permission to post it and we will send you this nifty t-shirt. E-mail photo and required information to <u>neal.greenberg@schmartboard.</u> com.

While supplies last.

New Contest-Win an SMT to DIP Adapter

In addition to the new Facebook Fan contest above, each month through the end of 2011, we will give away an SMT to DIP adapter of one's choice. You only have to sign up once and will automatically have a chance to win each month. <u>Sign Up</u> <u>Today!</u>

This month's winner is **Alexandre Almeida of Instituto de Telecomunicações in Montijo Portugal**. According to Alexandre he will build: "An I2C programmable power supply with current indicator for fast prototype breadboarding".

SchmartBoard now accepts Paypal for online orders. Additionally, we have added the option of USPS Priority Mail for domestic and international shipments. We offer free shipping for domestic and international orders of \$80 or more. Contact <u>info@schmartboard.com</u> for more details.

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