



Holiday Special

Holiday Season is in full swing. SchmartBoard offers a great selection of **Robotic** and **Educational** items which may fit your shopping needs. For the month of December until Dec 24th, for every order that includes at least one item from these categories, that whole order will be 20% off. To receive this discount, you must call us at 925-362-0799 x13 or e-mail info@schmartboard.com to request a holiday coupon code. Additionally, these items must be ordered well ahead of Christmas to be received by that date. If you were thinking about an educational toy or project for someone you care about, take a look at our selection and act fast to get your discount and product in time.

2010, the Year in Review



It is hard to believe that 2010 is coming to an end. Looking back over the year, despite the economy as a whole, SchmartBoard has weathered it well. In 2010 we announced a new relationship with Texas Instruments and released the **SchmartBoard|ez Texas Instruments Development Board**. We also released our new family of **SMT Connector Boards** which has made it much easier to work with products from companies such as Molex, Samtec, Tyco and Hirose.

In 2011 we plan to release a number of new products. Early in the year, we will release a new family of products which will make it easier than ever to use surface mount components with breadboards. We also expect to announce some new strategic relationships and products with other companies. One other project we are working on is educational materials and modules which will utilize SchmartBoards for the purpose of teaching and learning electronics and the programming of MCUs.

As this year ends, we'd like to thank you, our customers, for helping SchmartBoard continue our strong growth. We expect close to a 50% increase in sales this year and plan on doing the same in 2011.

Happy Holidays and a Happy New Year from the SchmartBoard team!

SchmartBoard Strategic Partners

SPECIAL - Free Texas Instruments Chips - EXTENDED

While Supplies Last - This month, Schmartboard will give away either a LM3S817 (ARM Cortex-M3) or a MS430F169IPM MCU chip for each SchmartBoard, [Texas Instruments Development Board](#) sold at SchmartBoard's website. Just type in your choice in the special instructions section of the shopping cart at checkout. Alternatively, if you buy one at our distributors, e-mail the receipt with your address and we'll send you your choice. This offer is good while supplies last. We have extended this opportunity through the end of the year.

This Month's Winners:

This Month's SchmartMoney Winners: Each month three people will be awarded \$10 in SchmartMoney. You have to be signed up to win though. This month's winners are:

Richard Davis of AT&T in Seattle, WA USA
Roman Stembera of Elder in Praha, Czech Republic
Ed Spike of The Waterloo Judo Club in Waterloo, ON Canada



The winner of this month's [Texas Instruments Development Board Contest](#) is: James McGraw who is a Student at Stark State Technical College in Massillon, OH USA.

We have a new promotion to give away \$10 of SchmartBoards to someone on the [SchmartBoard Facebook Page](#). This month the winner is: Thomas Couey of Ewa Beach, HI USA



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