



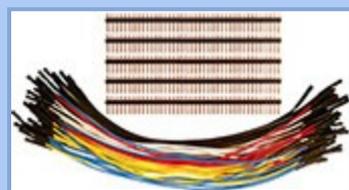
SchmartBoard Newsletter

New Jumper Wire Products

Based on input from you, we have added some new Jumper wire SKUs to our line. Yes, we do get around to listening to requests and sometimes implementing them. We have since day one, sold jumpers to add value and functionality to our core product, which of course are the Schmartboards. The female jumpers have been the most popular and we sell them in lengths from 2" to 24". We have had numerous requests to make the same length in multiple colors. This of course makes sense for designation of negative, positive, ground and other signals. **Okay...we now have five colors for our 7" female jumpers.** In addition to the standard Blue that is available in 10 and 100 packs, we now have White, Black, Red and Yellow and a **very attractively price combo pack of 10 of each color with 200 headers!**

Happy Jumping!

November Special



For the month of November our newest and most cost effective jumper bundle is priced even lower. At \$25, our 50 pack of 7" female jumpers with headers is a steal. At \$20, or 20% off it is a crime! We have bundled 10 pieces of 5 different colors of our popular 7" jumpers with headers so that you can differentiate

positive, negative, ground and any other signal you can conceive of. This special ends on November 30th. Delays may occur in shipping this product based on demand. Stock up now.

Schmartboard in the Press



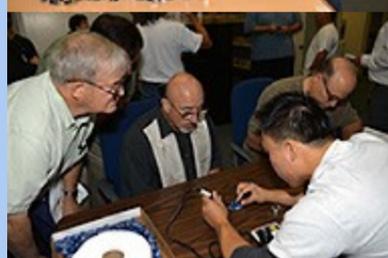
One of our local newspapers, **The Tri City Voice** covered Schmartboard in October. If you'd like to see **raw video** of our grand opening, click on the photo. We warn you, the audio is not great...but if you like people watching (especially cheerleaders), you may enjoy this.

Schmartboard Grand Opening Celebration

On October 12th we had our Grand Opening. It was truly a success. In attendance were past and future Schmartboard users, friends and family, The Mayor of Fremont (Bill Harrison), a City Councilman (Raj Salwan), representatives from our Chamber of Commerce, a fantastic food truck (Link Squad), and two awesome Oakland Raiderettes (Ashley Brown and Chanel Nichols). Attendees took home a bag of free stuff, soldered a chip, and some won prizes. It was a fun day.

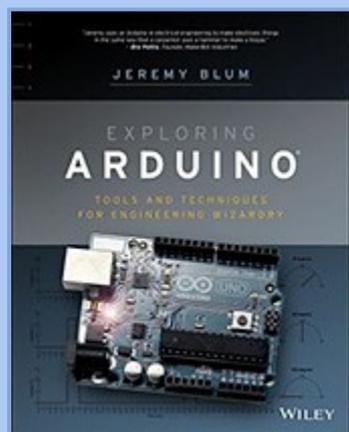
We at Schmartboard wake up happy to come into work. We know that not everyone can say this, so we do acknowledge that we are very lucky in this regard. We enjoy serving our community of engineers, technicians, educators, students and weekend warriors. It is a very cool feeling to know that you are the only company on Earth who offers a cost effective solution to a particular need, the ability to hand solder surface mount components.

For those who attended our event, thank you. For those who are not here in the Bay Area, thank you for supporting us. It does not go unappreciated or without gratitude. We hope in turn that our product and focus on customer service merits your continued trust.



More event photos can be seen at either www.facebook.com/schmartboard or www.flickr.com/schmartboard.

Arduino Book & Shield Contest



Win the new book "Exploring Arduino: Tools and Techniques for Engineering Wizardry" by Jeremy Blum with a free Schmartboard Arduino UNO Prototyping Shield. Schmartboard will give away one prize in September, October and November of 2013. You only have to enter once. This is the last month of the contest.

This month's winner is **Allan Hale of URS Corporation in Cincinnati OH**

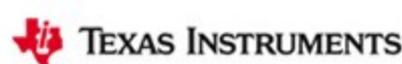
Cypress PSoC Contest



The winner of the contest this month is: **Bill Turner of The University of Massachusetts.**

His plans for the module: "Servo control and robot development"

SchmartBoard Strategic Partners



Contact: info@schmartboard.com

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A personal note to our valued customers

As a small but innovative company, we rely on our happy customers to tell their friends and colleagues about Schmartboard. The best place to direct them is to receive a **free demo board and chip.**

Additionally, we invite you to subscribe to any of our social media sites. If you choose to leave a kind word in the comments section, we would most appreciate it!



Lastly, Schmartboard started originally as an engineering services provider. We still offer PCB Design, fab, assembly, and other services. **Please consider getting a quote** from us for your next project. We are good at what we do and priced aggressively.