



### Come and Celebrate with Schmartboard



As previously mentioned we are having a grand opening celebration on October 12th from 12-3 at our new location at 37423 Fremont Blvd in Fremont CA.

The way it will work, is that you will come in and register. Once registered, you will get a bag of goodies. Companies such as Whole Foods, Jameco Electronics, Nuts and Volts

and Servo Magazines, Parallax, Big O Tires, and Color Me Mine have donated tsotchkis or coupons.

We will have two Oakland Raiderette Cheerleaders here to help us celebrate. Chanel Nichols and Ashley Brown will sign signatures and pose for photographs. We will announce at the show where to retrieve your photo online.

We will also have a station where you can hand solder a chip using our **"EZ" technology**. The people manning this area will be students from our local High School, American High School. You will be able to solder a chip onto a keychain and take it home with you. We will also photograph you at this station and have photo retrieval information available.



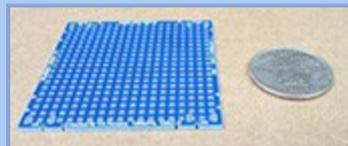
We will also have snacks available throughout the day and have invited in an awesome food truck, The Link Squad.

We will have prizes as well. You will not have to be present to win, but will have to come back to pick them up if you aren't present. Some of the prizes are a couple Parallax Propeller Activity Bots, Gift certificates for Color Me Mine, Soldering Irons from Weller, Magazine Subscriptions for Nuts and Volts and Servo Magazines, Movie Passes from Tri City Volunteers and or course Schmartboards.

We still have a few loose ends to resolve, people, companies and organizations to get involved but it'll be a fun event.

Come an join us!

### Schmartboard in the Press



Schmartboard was mentioned in Dave Jones' EEVBLOG for the Cypress PSoC 5LP board. Self Clue ++ also recently reviewed this board. Both seem to be pretty Bullish on the product! Looking at one of our more basic items, Max Maxfield of EE Times, tells us to

"Stop Schleppling" and use the Schmartboard Universal Through Hole/Surface Mount Board.

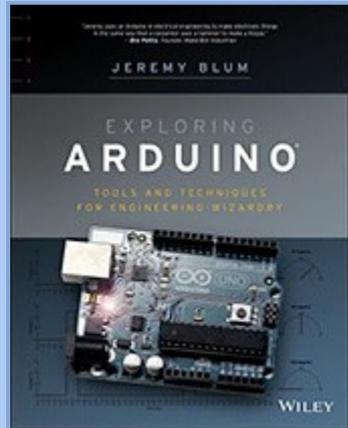
### For October, a Very Scary Special



For the month of October and in honor of Halloween, we have a very scary special. At \$10 or 33% off, our Arduino Uno board with free breadboard should scare our competitors and be a treat for you. BOO! Perfect for prototyping circuit using through hole components or adding Schmartboard SMT to DIP adapters to prototype surface mount components. The through hole grid is Schmartboard signature offset that allows greater flexibility than standard through hole boards. Included is all of the required components. We have also included a free 170 tie point breadboard with an adhesive back

which can be used to create temporary circuits.

### Arduino Book & Shield Contest



Win the new book "Exploring Arduino: Tools and Techniques for Engineering Wizardry" by Jeremy Blum with a free Schmartboard Arduino UNO Prototyping Shield. Schmartboard will give away one prize in September, October and November of 2013. You only have to enter once.

This month's winner is **Daniel Jordan of Extreme IC in Bryant Arkansas**

### Cypress PSoC Contest



The winner of the contest this month is: **Oscar Yanez, of Universidad Autónoma Metropolitana - Iztapalapa in Mexico.**

His plans for the module: "A portable DC-coupled EEG amplifier."

### SchmartBoard Strategic Partners



Contact: [info@schmartboard.com](mailto:info@schmartboard.com)

### Important SchmartLinks for you to bookmark:

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- [SchmartBoard Parts Index](#)
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### A personal note to our valued customers

As a small but innovative company, we rely on our happy customers to tell their friends and colleagues about Schmartboard. The best place to direct them is to receive a **free demo board and chip**.

**Additionally**, we invite you to subscribe to any of our social media sites. If you choose to leave a kind word in the comments section, we would most appreciate it!



**Lastly**, Schmartboard started originally as an engineering services provider. We still offer PCB Design, fab, assembly, and other services. **Please consider getting a quote** from us for your next project. We are good at what we do and priced aggressively.