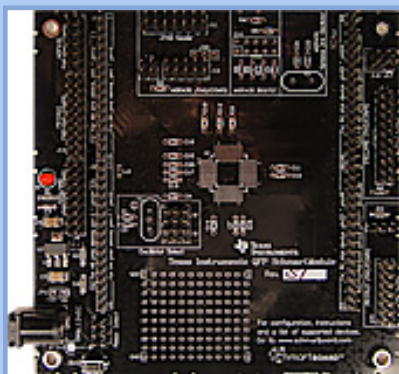




New SchmartBoard Product in Collaboration With Texas Instruments



SchmartBoard is proud to announce a new development board. This single development board is for the Texas Instruments MSP430, C2000, and Stellaris Cortex M3 families of microprocessors. Whereas in most cases there is a need for multiple development boards to support a family of MCUs, SchmartBoard's one single development board supports much of three families within the Texas Instruments MCU product line. This is possible because SchmartBoards' "ez" technology makes it easy and flawless to hand solder SMT (Surface Mount Technology) components. This board utilizes

"ez" technology to support all 48 or 64-pin QFP packages in the MSP430, C2000, and Stellaris Cortex M3 families. The user just hand solders the supported MCU of his choice to the board and begins programming. In addition to the advantages to a user, for a distributor this is a real inventory solution.

A distributor can now stock one part to support over 60 MCUs. Today a distributor must stock many different boards to support the many Texas Instruments chips. The suggested retail on this product is \$30 but for the month of July it can be purchased for \$15 on the SchmartBoard website. (see Below)

July Special 50% Off of New Texas Instruments Development Board

On August 1st, the price will be \$30, where it will stay! **BUY NOW AT ONLY \$15.00!**

New Contest, Win One of Three Apple iPads

SchmartBoard Strategic Partners





The 2010 Schmartboard MCU Challenge is effectively 3 contests in one. We have separate challenges for creating circuits using the SchmartBoard 710-0004-01 board for MicroChip 8 Bit PIC, 710-0005-01 for Parallax Propeller and 710-0006-01 for Texas Instruments MSP430, Piccolo and Stellaris Cortex M3. Entrants can enter 1 or more segment and/or multiple times for each segment. Winners from each segment win an Apple iPad. Great second, third and special mention prizes are also given in each segment of the contest. The co-sponsors are

[MicroChip](#), [Parallax](#), [Texas Instruments](#), [Elenco](#), [Jameco Electronics](#), the [Robot Shop](#), [Nuts & Volts](#) and [Servo Magazines](#).

[New Combination Power Pack](#)

SchmartBoard has announced the new Power Design Kit. This kit includes power regulators for 1.8v, 2.5v 3.3v, 5v, & 9 Volts. For the user who wants to be ready for any project, this combo package at \$50, saves almost 17% over buying them separately.

[New SchmartBoard Partner](#)

[iMn MicroControl](#) has partnered with SchmartBoard and recommends SchmartBoard products to integrate with their new RPS. The Rapid Prototyping System(RPS), a processor independent prototyping system for microcontroller software and hardware designs. All RPS hardware devices have ANSI C software API's which can be used as royalty free building blocks. SPI and I2C drivers with all header files in C are also included. <http://www.imnmicrocontrol.com>

[This Month's Winners:](#)

[This Month's SchmartBoard Contest Winner:](#) This month's winner of a \$30 combo pack is Mike Calloway of Westinghouse. According to Mike: He might build a talking, timekeeping robot.

[This Month's SchmartMoney Winners:](#) Each month three people will be awarded \$10 in SchmartMoney. You have to be [signed up](#) to win though. This month's winners are:

Sambhu Dharmadevan of Younus College of Eng. And Tech., in Trivandrum, India

Mike Absher of Tech MA in Littleton CO, USA

Jairo Sanchez of Tultitlan, Mexico



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Happy Canada Day and 4th of July!



Enjoy the fireworks, BBQ, baseball & parades. We'll be back in the office on July 6th.