

# SchmartBOARD™ NEWS



## **SPECIAL ANNOUNCEMENT —New Program—**

### **We Need People To Hand Out SchmartBoard Samples**

The new SchmartAdvocate program will pay a hefty commission (and other perks) to "SchmartAdvocates" who pass out samples of SchmartBoards. We are looking for a *finite number of people* who have access to potential users. If you are a student or employee of an educational institution, an employee at a large company that develops electronics, a member of an electronics, robotics, ham radio or other type of club and would like to be considered for a SchmartAdvocate position, please apply ASAP.

### **3 New Products for a New Year**

In mid-February we launched a number of new products at the Electronics West Show. The new SchmartBoard|ez QFP boards to support up to 240 pins. These new boards will allow you to work with larger microprocessors, FPGAs and other advanced devices. We will soon release a SchmartModule to power your circuits. This power module will support multiple voltages. Also coming are SchmartBoard|ez for connectors. It will allow people to easily add products from companies such as Mylex and JAE to their circuits.

### **SchmartBoard Signs 2 New International Distributors**

SchmartBoard will now be accessible to users throughout Latin America and the Eastern Europe. Adoxis ([www.adoxis.com](http://www.adoxis.com)), based in Monterrey Mexico will supply SchmartBoard to customers in Mexico as well as Central and South America. ChipCad ([www.chipcad.hu](http://www.chipcad.hu)), based in Budapest Hungary will supply SchmartBoard throughout Hungary and greater Eastern Europe.

### **SchmartBoard-Catch yours today!**

SchmartBoard user Tim Kraemer influenced this month's graphic of the Schmart Brothers catching one of the many species of SchmartBoards' now available.

Send us some ideas of what you'd like to see the Schmart Brothers doing in an upcoming newsletter. If we use your idea, we'll give you credit and a free panel of first generation SchmartBoards. The Schmart Brothers are continually working to improve the SchmartBoard system.  
[info@schmartboard.com](mailto:info@schmartboard.com)

### **SchmartBoard Will Exhibit at 2 Shows in May!**

1. SchmartBoard will join distributor Straight Road Electronics May 2nd and 3rd at the Del Mar Electronics Show near San Diego CA.
2. SchmartBoard will exhibit at the Hamvention in Dayton OH May 18-20. This is the world's largest gathering of Ham Radio enthusiasts.



### **SchmartBoard March Contest Winner**

This month's winner of a \$30 combo pack is Serge Hamel of Docutronique in Montreal ON

### **SchmartBoard - In The Press**

Nuts and Volts-February 2007-Schmartie Award Winners  
MD&M Advisor-February 2007-Electronics West Show  
connectivityZONE Products for the week of February 19, 2007