



## Happy New Year!

2011 was a good year for Schmartboard.

- We introduced our SMT to DIP line and it quickly became our most popular line of products. For the first time you can use small pitched SOIC, QFP, DFN and QFN devices on a breadboard.
- We worked with GreenArrays to design a board that was compatible with their popular GA144 IC.
- SchmartBoard signed a number of new distributors. They include A3 in the Czech Republic, and Robot R Us in Singapore.
- The number of Schmartboard online sales have increased by almost 50%

In 2012 we have a number of goals. Included are:

- Add more SMT to DIP adapters to our line
- Release a new version of BGA SchmartBoards
- Announce new partnerships for development boards with major IC companies
- Add value to the user experience.
- Add distribution channels which allow easier access to Schmartboard products.

## 2 MAJOR 1 DAY BLOWOUT SALES FOR FACEBOOK SCHMARTBOARD PAGE FANS ONLY!

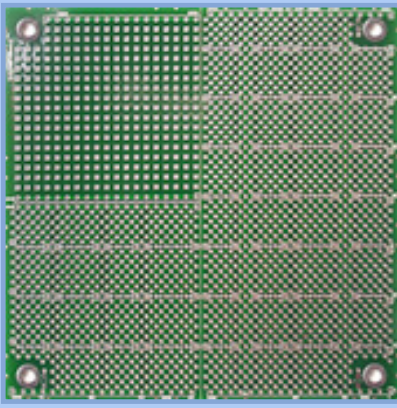
**January 10th** - We will have a special on our popular jumpers.

**January 24th** - We will have a special on an items that every lab bench should have.

You have to "Like" us on our Facebook Fan Page to get instructions on how to take advantage of this opportunity. "Like" us today to assure you can take part.

## January Special - Our Popular Deluxe Through Hole Promotion is Extended!

## SchmartBoard Strategic Partners



33% off our most versatile though hole board. 4" x 4" Through Hole Board. 3/4 of the board our signature offset traced rows of holes. 1/4 of the board with untraced holes. Long enough for any DIP. Every 10th row, silk-screened to help with part placement. Two columns of power and ground strips. Easy ground connection to the mounting holes. PCB is scored to break in half if chosen

The offer is good while supplies last.

## Get Your Free SchmartBoard T-shirt



E-mail us a photo of your SchmartBoard project with a description, your name, address, preferred size (we'll do our best) and that we have permission to post it and we will send you this nifty t-shirt. E-mail photo and required information to [neal.greenberg@schmartboard.com](mailto:neal.greenberg@schmartboard.com).

While supplies last.

## New Contest-Win an SMT to DIP Adapter

In addition to the new Facebook Fan contest above, each month through the end of 2011, we will give away an SMT to DIP adapter of one's choice. You only have to sign up once and will automatically have a chance to win each month. [Sign Up Today!](#)

This month's winner is Larry Lauber of the Benicia Historical Museum in Benecia, CA. According to Larry: "These SchmartBoards allow me to use SOIC parts for LED lighting projects that otherwise would not be available for me. Specifically I use current regulators like the CAT4101. build: LED based specialized lighting for a museum. Already have built a 'campfire simulator'. Future projects include computer driven spot lights using PWM techniques to dim and maintain cool."

SchmartBoard now accepts Paypal for online orders. Additionally, we have added the option of USPS Priority Mail for domestic and international shipments. We offer free shipping for domestic and international orders of \$80 or more. Contact [info@schmartboard.com](mailto:info@schmartboard.com) for more details.

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Phone: 925-362-0799

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