

# SchmartBOARD™ NEWS



## New Products for a New Year

Our jumper cables have always been very popular. These female jumpers work perfectly with headers in allowing good easy connections on SchmartBoards. We have always tried to keep these inexpensive to add value to our core product. Currently, we sell a 10 pack with the headers for \$5 or a 100 pack for \$38. Due to a number of requests, we have just added 2" jumpers to our family that now includes 3", 5", and 7" options.

**Coming Soon:** In February we plan to launch a number of new products at the Electronics West Show. (See Below). Here is a sneak peak of some of them: Once upon a time before SchmartBoard, the idea of hand soldering a 72 pin, .5mm pitch, QFP component was not something that many people would consider doing. However, now that people have experienced the ease of doing such tasks with SchmartBoard|ez, they have started requesting that we offer solutions for larger components. We will release SchmartBoard|ez QFP boards to support up to 256 pins. These new boards will allow you to work with larger microprocessors, FPGAs and other advanced devices.

## SchmartBoard Will Exhibit at Electronics West

**WHAT** - The leading suppliers who know your industry...suppliers with years of experience in every market segment, including Aerospace/Aviation, Computers/Peripherals, Consumer Products/Appliances, Defense, Industrial Equipment, Information Technology, Instrumentation, Medical, Telecommunications, Transportation and more.

**WHERE** - Anaheim Convention Center, Anaheim CA, Booth 1398

**WHEN** - February 13-15, 2007

## Jameco Electronics to Sell SchmartBoard

**Jameco Electronics.** ([www.jameco.com](http://www.jameco.com)) will start offering SchmartBoard in their January catalog. Jameco customers come from around the world and down the street. They include corporate customers, educational institutions and hobbyists. The company primarily focuses on small to mid-sized producers with fewer than 250 people. Most of the company's growth is in companies with 100 to 250 people.

## Target Practice

Someone recently in a half joking manner asked what he should do with their old non-SchmartBoard prototyping tools now that they do not plan to ever use them. Our answer to him was simple: Target Practice!

Send us some ideas of what you'd like to see the Schmart Brothers doing in an upcoming newsletter. If we use your idea, we'll give you credit and a free panel of first generation SchmartBoards. The Schmart Brothers are continually working to improve the SchmartBoard system.  
[info@schmartboard.com](mailto:info@schmartboard.com)

## Schmartboard January Contest Winner

This month's winner of a \$30 combo pack is Soo Yew Guan of the University of Tokyo.

