

SchmartBOARD™ NEWS



Happy New Year

What are our goals for 2006? One might think that after releasing the SchmartBoard|ez, launching at DEMO and getting the "Inny" award that we could rest for awhile on our superior innovations...not Professor Schmart! Stay tuned for some major announcements throughout 2006. Happy New Year to all of our loyal and very Schmart customers!

Casting Call-Still More Openings!

SchmartBoard is making a video for use in marketing and the press. We need people in the bay area who have used SchmartBoard and would like to be on film speaking about the new SchmartBoard|ez. We need engineers, educators, hobbyists, and students. For consideration contact neal.greenberg@schmartboard.com

New SchmartEvangelist On Board to Serve You

Hiral Jhaveri has joined SchmartBoard to champion the SchmartDeveloper program. Hiral will oversee all aspects of the program and interface between SchmartDevelopers worldwide and our engineers. For questions or details on the program, Hiral can be contacted at hiral.jhaveri@schmartboard.com

Distributor News

1. Fry's Electronics has decided to make SchmartBoard|ez the prototyping board of choice in their 32 locations. For those living throughout California and Texas and in Las Vegas, Chicago, Atlanta, Phoenix, Portland, Indianapolis and Seattle you can visit a Fry's location. Shelves should be stocked by the second week of January. Others can go to www.outpost.com, Fry's online site.
2. SchmartBoard's distributor in Israel has just introduced the SchmartBoard|ez line to Israeli high tech and education at the Electromechanical Technologies Exhibition in Tel Aviv on Dec. 19th. According to Mina Rol (Pictured), the event created quite a stir and the new products have been very well received. Mina had told us that the BGA boards are of particular interest...BGA's are on the way.



Mina Rol-STG Group-Israel

Schmartboard January Contest Winner

This month's winner of a \$30 combo pack is Salman Sheikh of NASA/Goddard Space Flight Center.

YAHOO! GROUPS

We have a program to reward those who are active in our Yahoo Groups community. This month's winner of a SchmartBoard \$30 Combo Pack is Md.Mahbubur Rasheed a student at the North South University in Bangladesh.