

NEWS BYTES

NEW PROGRAM FOR SCHMARTBOARD ADVOCATES

SchmartBoard, the developer of a new technology that has significantly simplified the creation of electronic circuits for hobbyists, education, and industry, is now recruiting people to help spread the word as part of its SchmartAdvocate program. Schmart

Advocates will pass our free samples to help promote SchmartBoards.

The SchmartAdvocate program is designed to spread the word about SchmartBoard prototyping boards among electronics and robotics clubs, universities, and other enthusiasts. SchmartAdvocates will receive commissions, bonuses, and other perks in return for talking about SchmartBoards from experience as a user and passing

out materials. A 20% commission will be paid on orders that come from the work of SchmartAdvocates.

SchmartBoard|ez prototyping boards allow virtually anyone to hand solder surface-mount components easily, quickly, and flawlessly. Prior to the development of this technology in late 2005, few people had the dexterity to hand-solder surface-mount components with pitches as tiny as 0.4 mm.

"People cannot believe how easy it is to hand-solder surface-mount components with our product unless they try it for themselves. It is for this reason that we need to get demo boards in the hands of the right people," said Neal Greenberg, SchmartBoard's vice president of sales and marketing. "We are looking for influential people involved in industry, education, and clubs to simply hand out samples to friends and colleagues."

The people who try SchmartBoard due to their SchmartAdvocates will also receive bonuses if they make a SchmartBoard purchase. Those interested in this limited opportunity can fill out an application at: www.schmartboard.com/index.asp?page=schmartland_advocate. The program is currently limited to the US, but may expand at a later date.

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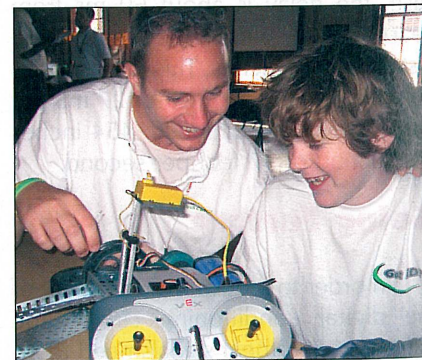
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