

## **\*\*\*ATTENTION EDITOR\*\*\***

### FOR IMMEDIATE RELEASE

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# SchmartBoard Signs Indian Distributor

Concept Shapers to Supply India High Tech with SchmartBoard

Fremont, CA (November 8<sup>th</sup> 2005)-SchmartBoard, a company who manufacturers a new type of tool to help engineers, students, and hobbyists create electronic circuits, has signed Indian distributor Concept Shapers & Electronics Pvt. Ltd.

SchmartBoard has just begun to add international distributors. According to Neal Greenberg, SchmartBoard's VP Sales and Marketing, "Schmartboard is targeted towards hobbyists and students as well as engineers. The product is a major advancement for teaching and prototyping surface mount components. We know that India is a high tech leader. We are confident in Concept Shapers' capabilities to make SchmartBoard a tool used by these companies for product development."

According M.D. Raghunarayan, Managing Director of Concept Shapers & Electronics Pvt. Ltd, ""Concept Shapers & Electronics Pvt. Ltd™, India, is proud to associate with another innovative, quality-centric company, SchmartBoard™, CA, USA. Commitment to quality, cost-effectiveness and out-of-the-box solutions of both organizations makes this an extremely exciting and dynamic collaboration."

The SchmartBoard solution allows one to in a matter of hours, to put together a board and instantly make modifications as one needs to. With SchmartBoard's new product line it is now possible for virtually anyone to hand solder integrated circuits (ICs), even BGA (Ball Grid Array). Based on surveys of companies and universities, SchmartBoard believes that this product will have a huge impact for both industry and academia.

### About SchmartBoard (www.schmartboard.com)

SchmartBoard is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. At SchmartBoard, our three-word mission statement is "Electronics for Everyone".

### About Concept Shapers & Electronics Pvt. Ltd (www.conshape.com)

Over a period of 17 glorious years; Concept Shapers, with its innovative ideas, Open Mind & Creative Solutions has migrated from manufacturing of enclosures, to a full-fledged system designer / integrator and furnishes a variety of DRDO labs and Private Sector Giants. Now, the organization takes pride in being recognized, not only 'Development – organization', but also as a 'Production – organization'.

Today, the Concept Shapers industry, with its branches spread over Mumbai and Hyderabad have facilities that include Mechanical and Electronic Designs, Manufacturing, Integration & Testing for Developmental and Production activities. However, the in-house Environmental and EMI pre-compliance test facilities help the organization ensure quality outputs.