



*****ATTENTION EDITOR*****

FOR IMMEDIATE RELEASE

Contact: Missy Bindseil, SchmartBoard
Missy.bindseil@schmartboard.com
830-237-9527

SchmartBoard Announces New Through Hole Board With A Twist
Board designed by SchmartBoard Users

Fremont, CA – October 20, 2009 – SchmartBoard, a company that makes prototyping electronic circuits easier, has released a unique new through hole prototyping board co-designed with the help of SchmartBoard users.

“In July of this year, SchmartBoard asked for the input of it’s users for what they would want to see in a through hole board”, said Neal Greenberg, SchmartBoard’s VP of Sales and Marketing. “We received a number of responses, and thus have taken something that could have been a “me to” product and instead have a unique item that adds much greater value than anything that we could have designed alone. The users who helped with input will receive a free sample as a thank you. We will most certainly do this again with other product designs.”

The features on this 4” x 4” board are as follows:

- ¾ of the board our signature offset traced rows of holes
- ¼ of the board with untraced holes
- Long enough for any DIP
- Every 10th row, silk-screened to help with part placement
- Two columns of power and ground strips
- Easy ground connection to the mounting holes
- PCB is scored to break in half if chosen

The suggested retail is \$15 per board or \$130 for a 10 pack. More information and a detailed diagram can be found at: http://www.schmartboard.com/index.asp?page=products_th&id=279

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard’s patented *Electronic Circuit Building Blocks* makes this possible. SchmartBoard’s “EZ” Technology and Solder By Numbers™ program makes the soldering of surface mount components and circuit creation accessible to virtually anyone.