



ATTENTION EDITOR

FOR IMMEDIATE RELEASE

Contact: Neal Greenberg
Schmartboard
neal.greenberg@schmartboard.com
510 / 659-1549 x13

SchmartBOARD Announces August 2004 Contest Winners

Fremont, CA (August 2nd, 2004)-SchmartBOARD, a company that develops “Electronic Circuit Building Blocks™”, has started a contest to help introduce their new concept. Schmartboards are targeted towards engineers who would like to avoid having to do multiple revisions on PCB layouts and to students and electronic hobbyists who are tired of wire-wrap board, proto-board and breadboard limitations.

SchmartBOARD is giving away 6 combination packs a month in the US and Canada. Two will be given to professional engineers, two to engineering students, and two to electronics hobbyists each month. Similar contests are running in other countries in partnership with Schmartboard distributors. One only has to sign up once to be entered automatically every month. The direct URL on the Schmartboard website to enter is: http://www.schmartboard.com/index.asp?page=SchmartLAND_contest

The winners for August 2004 are as follows:

Professional Engineers

Greg Tobin-Heathkit Educational Systems, Benton Harbor MI
Patrick Murphy-NASA, Cleveland OH

Students

Curtis Ridder III-Arizona State University
Amal Dorai-Massachusetts Intstitute of Technology

Hobbyists

A. Mehta-MIT, Cambridge MA
Tom Ruby-Industry Data Design, Macomb, IL

Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, “Electronic Circuit Building Blocks”. They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards. The combination pack that will be sent to contest winners has 24 assorted Schmartboards with connectors and jumpers. The suggested retail is \$49.95.

About SchmartBOARD

SchmartBOARD™ is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard’s patent pending *Electronic Circuit Building Blocks* makes this possible.