



*** ATTENTION EDITOR ***

FOR IMMEDIATE RELEASE

Contact: Neal Greenberg
Schmartboard
neal.greenberg@schmartboard.com
510 / 659-1549x13

**SchmartBOARD Signs Electronics Corporation
Electronics' clientele perfectly fits the SchmartBOARD target audience."**

Fremont, CA (July 26, 2004)-SchmartBOARD, a company that manufactures an innovative new tool to help engineers, students, and hobbyists create electronic circuit boards, has signed Fairborn, OH based Electronics Corporation as an authorized distributor.

Schmartboard is not looking for the typical distribution partner. According to Neal Greenberg, SchmartBOARD's VP Sales and Marketing, "Schmartboard is targeted towards hobbyists and students as well as engineers. The product is a major advancement for teaching and prototyping surface mount as well as through-hole components. For this reason, we did not want a component distributor who catered to engineers only. Electronics' clientele perfectly fits our target audience."

Scott Ross, Operations Manager for Electronics Corporation, expects to see a lot of interest in SchmartBoard. According to Scott, "Electronics sells to engineers, hobbyists, and students. We feel that due to the modular nature of SchmartBoard and the variety of through-hole and surface mount solutions offered, we'll be able to satisfy all of our customer types."

The Schmartboard solution allows one instead in a matter of hours to put together a board and instantly make modifications as one needs to. With Schmartboard one does not have to order a custom PCB initially or deal with wire-wrap boards. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards.

About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible.

About Electronics Corporation (www.electronics.com)

Since 1986, Electronics Corporation has provided quality, economical electronic parts and accessories to both professionals and hobbyists. With over 10,000 parts on our web site, Electronics has products for almost anyone who is involved in electronics.