

#### \*\*\*ATTENTION EDITOR\*\*\*

# FOR IMMEDIATE RELEASE

Contact: Neal Greenberg

Schmartboard

neal.greenberg@schmartboard.com

510 / 659-1527x13

# **SchmartBoard Signs Italian Distributor**

Veratim to Supply Italian High Tech Community with Schmartboard

Fremont, CA (May 9th 2005)-SchmartBoard, a company who manufacturers a new type of tool to help engineers, students, and hobbyists create electronic circuits, has signed Italian distributor Veratim to supply Italy with the SchmartBoard product line.

According to Luca Lugari of Veratim: "We chose SchmartBoard because they had an excellent idea of letting engineers develop their prototypes with SMD components using their electronic circuit building block technique. Professional engineers are our usual customers but the low cost of these SchmartBoards will allow us to market to schools and hobbyists, which we consider to be a new opportunity for our Veratim. "



According to Neal Greenberg, SchmartBoard's VP Sales and Marketing, "We have received numerous e-mails from people in Italy who have wanted Schmartboard. We are happy to finally find a partner to make Schmartboard available to people in Italy to support industry, academia, and individual hobbyists there."

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or other brands of prototyping boards.

## About SchmartBOARD (www.schmartboard.com)

SchmartBOARD<sup>TM</sup> is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible. More information about Schmartboard can be found at www.schmartboard.com

### **About Veratim (http://www.veratim.it)**

Veratim born in 1996 from more 10 years experienced people on the Embedded Market, we distribute Hardware/Software tools to main Italian Companies in Aerospace, Automotive, Telecom, Industrial, Medical giving both technical and commercial support.