



*****ATTENTION EDITOR*****

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2nd Annual Schmartie Awards

SchmartBoard Offers First prize of \$1000 plus Notoriety Among Peers

Fremont, CA – June 4th, 2007 – SchmartBoard, the developer of a new technology that has significantly simplified the creation of electronic circuits for hobbyists, education and industry, has announced the Second Annual Schmartie Awards.

Entrants have until the end of the year to design and submit SchmartModule circuits. SchmartModules are functional circuit blocks such as RS232 or Power that physically connect to other SchmartBoards to facilitate prototyping. To participate, one must post a schematic and photo of the finished circuit on the SchmartBoard website along with a bill of materials including the correct SchmartBoard part numbers.

The Grand prize is \$1000 and creation of a SchmartModule based on the winning circuit design. SchmartBoard will market the SchmartModule worldwide and the winner will also receive a 10 percent commission to be paid quarterly. The winner will receive worldwide notoriety, as his or her name will be silk-screened on the product as the SchmartDeveloper.

Second prize is a DSO8502 500Mhz Digital Oscilloscope from Link Instruments and third prize is a Weller WD1002 Soldering Station from Cooper Tools. Three honorable mentions will receive a Parallax Boe-Bot. All entrants who post a schematic will receive a SchmartBoard t-shirt and free SchmartBoards to build their circuit. Winners will be announced in January 2008.

Co-sponsors for the event are Nuts and Volts Magazine(www.nutsvolts.com), Servo Magazine(www.servomagazine.com), Intellect Lab(www.intellectlab.com), Mouser Electronics(www.mouser.com), RB Technology(www.rbtech-inc.com), Jameco Electronics(www.jameco.com), Circuit Specialists(www.circuitspecialists.com), Parallax Inc(www.parallax.com), Cooper Tools(www.coopertools.com), Link Instruments(www.linkinstruments.com) and Frys Electronics(www.frys.com)

Details and entry form can be found at www.schmartboard.com.

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard's patent pending *Electronic Circuit Building Blocks* makes this possible. SchmartBoard's "EZ" Technology makes the soldering of surface mount components accessible to virtually anyone.

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