



ATTENTION EDITOR

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SchmartBOARD Signs Israeli Distributor
STG Group to Support Israeli High Tech with Schmartboard

Fremont, CA (April 26 2004)-SchmartBOARD, a company who manufacturers a new type of tool to help engineers, students, and hobbyists fabricate electronic circuits, has signed Israeli distributor STG Group

Schmartboard has just begun to add international distributors. According to Neal Greenberg, SchmartBOARD's VP Sales and Marketing, "Schmartboard is targeted towards hobbyists and students as well as engineers. The product is a major advancement for teaching and prototyping surface mount components. We are very excited to have STG Group. We believe STG Group will quickly get the Schmartboard advantage in to the hands of Israeli industry and education. Israel's high tech industry and education is of extreme importance to Schmartboard's long term plans."

According to Adrian Iliesohn, STG Group's Vice President, Marketing and Sales, "We feel the Schmartboard products are a perfect fit to complement the broad range of solutions offered by us to our customers."

The Schmartboard solution allows one to in a matter of hours to put together a board and instantly make modifications as one needs to. With Schmartboard one does not have to order a custom PCB initially or deal with wire-wrap boards. Schmartboards are pre-traced printed circuit boards that are connectable like building blocks. We call this patented product, "Electronic Circuit Building Blocks". They allow one to build electronic circuits on a SchmartBoard block by block, and then connect the blocks together to form a functional board. Because the boards are pre-traced, the need for wire jumpers is minimized, as opposed to breadboards or wire-wrap boards.

About SchmartBOARD (www.schmartboard.com)

SchmartBOARD™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. Schmartboard's patent pending *Electronic Circuit Building Blocks* makes this possible. More information about Schmartboard can be found at www.schmartboard.com

About STG Group (www.stgroup.co.il)

STG was established in 1965 as a Hi-Tech engineering and distribution organization, and is one of the 5 leading such organizations in the country. The company is classed as "Preferred Suppliers" with all the leading industrial organizations in the country. This position enables an easy access to most major programs at the initial stage of design. STG employs highly qualified and very experienced application and sales engineers with extensive industrial and military background in an engineering capacity. The company is ISO 9001:2000 qualified.