



*****ATTENTION EDITOR*****

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SchmartBoard Releases Family for SMT Connectors
Line makes hand soldering SMT Connectors easy

Fremont, CA – March 1 2010 – SchmartBoard, a company that makes prototyping electronic circuits easier, has announced a new family of boards for prototyping with SMT (Surface Mount Technology) connectors.

These boards support SMT connectors from companies such as Hirose, Molex, Samtec and Tyco and pitches of .4mm, .5mm, 8mm, 1.0mm and 1.27mm. They also use our patented SchmartBoard|ez technology which is our solution for hand soldering surface-mount components. After some extensive R&D we learned that two skills are needed to hand-solder surface mount components. First, the ability to place the components on the solder pads and keep them in place to solder. Second is the ability to solder such small areas without creating short circuits on the chip legs. SchmartBoard|ez resolves both issues so that virtually anyone can now use surface mount components.

“Users have been asking us to support SMT connectors for some time now,” said Neal Greenberg, Schmartboard’s VP of sales and marketing. “In fact, users have been taking our SOIC boards and cutting them in half to support SMT connectors and LCD panels. With these new boards we now support the vast majority of what people have been requesting, and we hope to work closely with the connector manufacturers to fill in other areas of need.”

The suggested retail for the boards is \$9.99 each or 10 packs for \$80.00.

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard’s patented *Electronic Circuit Building Blocks* makes this possible. SchmartBoard’s “EZ” Technology and Solder By Numbers™ program makes the soldering of surface mount components and circuit creation accessible to virtually anyone.