



## FOR IMMEDIATE RELEASE

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## SchmartBoard Signs Jameco Electronics to Sell Full Line

### Agreement will expand reach to government, education, MRO, OEM and retail customers

**Fremont, CA – February 26, 2007** – SchmartBoard, the developer of a new technology that has significantly simplified the creation of electronic circuits for hobbyists and electronic engineers, has signed Belmont, CA-based Jameco Electronics Inc. as an authorized distributor.

“SchmartBoard is not looking for the typical distribution partner,” said Neal Greenberg, SchmartBoard’s VP sales and marketing. “SchmartBoard is targeted toward hobbyists and students as well as engineers. We seek distributors who can support all three market segments and Jameco fits that profile.”

“SchmartBoard is a great product that allows almost anyone to easily hand solder surface mount products,” said Ray Bellantoni, Jameco’s director of direct marketing. “This ease of use means that prototypers are less confined because they have a greater variety of technologies to use in design.”

The SchmartBoard solution allows an engineer or hobbyist to put together a board in a matter of hours and modify it instantly as needed. SchmartBoard’s new product line makes it possible for virtually anyone to hand solder integrated circuits (ICs), even BGA (Ball Grid Array). Based on surveys of companies and universities, SchmartBoard believes that this product will have a huge impact for both industry and academia.

#### **About SchmartBoard ([www.schmartboard.com](http://www.schmartboard.com))**

SchmartBoard is committed to helping engineers, students, and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. At SchmartBoard, the three-word mission statement is "Electronics for Everyone."

#### **About Jameco Electronics ([www.jameco.com](http://www.jameco.com))**

Jameco Electronics is a full-service electronic components distributor offering a broad range of high-quality products at the guaranteed lowest prices. Jameco’s rapidly expanding line of products includes digital and analog semiconductors, passives, interconnects, power supplies, cooling fans, prototype/design, test equipment, tools and computer products. Orders can be placed 24/7/365 via a toll-free phone (1-800-831-4242), a toll-free fax (1-800-237-6948) or a secure website ([www.Jameco.com/Schmart](http://www.Jameco.com/Schmart)). Call or visit the website for a free copy of the catalog.