



*****ATTENTION EDITOR*****

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SchmartBoard Announces 8 Winners of Schmartie Award
Award Winners to Receive Apple iPod nanos'

Fremont, CA – January 2, 2007 – SchmartBoard, the developer of a new technology that has significantly simplified the creation of electronic circuits for hobbyists, education and industry, announced the winners of its first annual Schmartie Award today.

Schmartie Award participants, as a part of the SchmartDeveloper program, posted an electronic circuit design with a bill of materials that included the correct SchmartBoards (prototype boards) to SchmartBoard's SchmartDeveloper website. The winners receive Apple iPod nanos and all participants that posted a schematic received a SchmartBoard t-shirt and free SchmartBoards to build their circuit. The countries represented by participants who signed up for the contest included Australia, Bangladesh, Bulgaria, Canada, France, India, Mexico and the United States.

The circuits, and information about the winners and other applicants can be found at www.schmartdeveloper.org. The winners of the contest are:

Robert Gatt – Port Fairy, Australia – Nokia 5110 LCD Interface
Sunil Jha – Kanpur, India – Seven-Segment Display Module
Indranil Majumdar – Kolkata, India – 3.6VDC Li Charger
Jack Atkinson Jr. – Grant, AL USA – 8032 MicroController Module
Jared Bayne – Mission, KS USA – Robot Controller
Mike Otte – Pearl City, IL USA – Finger Talker
Russell Pead – Worcester, MA USA – TTL Test Board Module
Jerry Rutherford – Overland, KS USA – Mega 8 Module

Co-sponsors of the contest were R&D Electronics (randelectronicparts.com), Hobby Engineering (www.hobbyengineering.com), Parallax (www.parallax.com), Topline (www.topline.tv), Intellect Lab (www.intellectlab.com), ServoMagazine(www.servomagazine.com), and Nuts and Volts Magazine (www.nutsvolts.com). SchmartBoard plans to announce a bigger and better 2nd annual Schmartie Award in the second quarter of 2007.

About SchmartBoard (www.schmartboard.com)

SchmartBoard™ is committed to helping engineers, students and hobbyists develop electronic circuits faster, easier, and less expensively than previously possible. SchmartBoard's patent pending *Electronic Circuit Building Blocks* makes this possible. SchmartBoard's "EZ" Technology makes the soldering of surface mount components accessible to virtually anyone.