



SchmartBoard at the "World **Technology Award"**

SchmartBoard was a finalist for the World Technology Awards that were presented at San Francisco City Hall on the evening of November 3rd. The award is held in association with Time Magazine, CNN, Science Magazine, Dow Chemical, and the New York Stock Exchange (NYSE). Although, Palm beat us out for the award in the category of "IT Hardware" it was a lot of fun speaking to people who are reinventing the future. SchmartBoard was sitting next to a guy who is designing the next space shuttle and working on Space tourism. By getting to the finals, SchmartBoard is now a permanent Fellow in the World Technology Network.



Some of the companies that SchmartBoard beat to get to the finals were Creative Labs, Hewlett Packard, Intel, Pioneer, and Toshiba. In the photo is SchmartBoard President Andrew Yaung, VP Neal Greenberg, Public Relations Missy Bindseil, and Corporate Attorney Christopher Keric.

Schmartie Award Reminder

Announcing the 1st Annual Schmartie Awards



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Professor Schmart













- Just Enter and Post a Schematic and Bill of Materials
- 5 People Will Win an Apple iPod nano™
- All Entrants Who Post Schematics Get Free SchmartBoards and a Free T-shirt

Sign-up and Details are at www.schmartboard.com

SchmartBoard to Market Second Analog Devices Board

SchmartBoard will soon market the USB HOST Daughter Card for STAMP BOARD for Analog Devices. This USB Card is designed for stamp board. Which has two USB chips on it: one is SL811HS and



another is ISP1362. The SL811HS is an Embedded USB Host/Slave Controller capable of communicating in either full speed (12 Mbps) or low-speed (1.5 Mbps). SL811HS can work in two modes—host or slave, but is not On The Go (OTG). This new board will join the Blackfin® Compact Flash / NAND / IDE EZ-ExtenderTM Daughter Board that SchmartBoard currently markets.

New Distributors

Livermore Consulting. (<u>www.livermore.no</u>) Will market SchmartBoard to customers in Norway. Livermore Consulting offers design and development support for electronic projects including analog signal processing circuits, power circuits, battery charging circuits, and analog/mixed signal ASIC design.

The Fastest Solderer In The West(and East)

Send us some ideas of what you'd like to see the Schmart Brothers doing in an upcoming newsletter. If we use your idea, we'll give you credit and a free panel of first generation SchmartBoards. The Schmart Brothers are continually working to improve the SchmartBoard system. info@schmartboard.com

Schmartboard November Contest Winner

This month's winner of a \$30 combo pack is Curtis Brooks of the U.S. Air Force.

