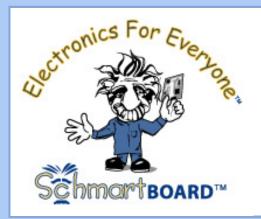
October 2011







SchmartBoard Newsletter

A MAJOR 1 DAY BLOWOUT SALE FOR FACEBOOK SCHMARTBOARD PAGE FANS ONLY! ON OCT 11TH

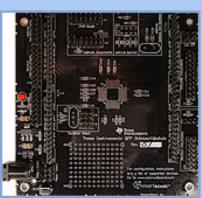
On October 10th we will give out a coupon code to receive 80% off of one of our most popular products. This coupon code will be good only for 1 day and only available to those who have "Liked" our <u>Facebook Fan Page</u>. We will offer similar specials there periodically. As per the article below, we also giveaway products every day to someone who is signed "Liked" our fan page.

SchmartBoard to give away an SMT to DIP Adapter EVERY DAY!



SchmartBoard will give away 1 SMT to DIP adapter everyday to a <u>Facebook fan</u> for the rest of 2011 to introduce this Surface Mount Soldering remedy to the ailing masses. To be eligible you have to "Like" the <u>Facebook SchmartBoard page</u>. Not a Facebook user? You can still win in the contest at the bottom of this page.

October Special - Our Popular Texas Instruments Promotion is Back!



33% of our Texas Instruments Development Board (710-0006-01) PLUS a Free Microcontroller IC!

The offer is good while supplies last.

SchmartBoard Strategic Partners











NUTS & VOLTS



Contact: info@schmartboard.com

Win 1 of 10 GreenArrays Parallel Processing Chips with a SchmartBoard



The new 202-0048-01, .4mm 88 Lead QFN Board was produced for the GreenArrays
GA144 Mult-Computer Chip. In celebration of the partnership of SchmartBoard with
GreenArrays, we will give away a SchmartBoard 202-0048-01 with a GreenArrays GA144 IC each week in the month of October and November 2011. According to M. Simon of EDN regarding this IC: "GreenArrays, the makers of the GA144 chip, announces an OEM partnership with SchmartBoard that will allow hobbyists and experimenters to get in on the fun provided by playing around with a chip with 144 cores that

can do around 90 billion instructions per second at a total power of under one watt (typical) while running at full clip and which only uses about 14 microwatts when everything is idle." Sign up today. Winners will be announced in our upcoming newsletters and weekly on the Facebook Fan Page.

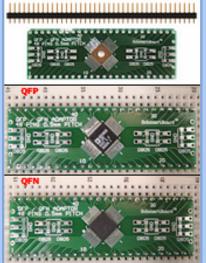
Get Your Free SchmartBoard T-shirt



E-mail us a photo of your SchmartBoard project with a description, your name, address, preferred size (we'll do our best) and that we have permission to post it and we will send you this nifty t-shirt. E-mail photo and required information to neal.greenberg@schmartboard.com.

While supplies last.

New Contest-Win an SMT to DIP Adapter



Each month through the end of 2011, we will give away an SMT to DIP adapter of one's choice. You only have to sign up once and will automatically have a chance to win each month. Sign Up Today!

This month's winner is Cliff Harvey of Nottingham U.K. who works at Otronix. According to Cliff "Very useful for prototyping new designs." He plans to build a "Photographic light meter".

Important SchmartLinks for you to bookmark:

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Are You New To Electronics?
Help Us Design Our Next Product



Blah, Blah, Blah...Are you scared? You shouldn't be scared of a .4mm QFN...if Count Schmartula is around. SchmartBoard now accepts Paypal for online orders. Additionally, we have added the option of USPS Priority Mail for domestic and international shipments. We offer free shipping for domestic and international orders of \$80 or more. Contact info@schmartboard.com for more details.

SchmartBoard, Inc. 111 Deerwood Road, Suite 235, San Ramon, CA 94583

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