

SchmartBOARD™ NEWS



SchmartBoard Makes First Cut of "World Technology Award"

We are pleased to inform you that the judging is now complete for this year's World Technology Awards and was among those with the most member votes who are "short-listed" for the World Technology Awards to be presented at San Francisco City Hall on the evening of November 3rd, at the close of the 2006 World Technology Summit (November 2nd and 3rd), being held in association with Time Magazine, CNN, Science Magazine, Dow Chemical, and the New York Stock Exchange (NYSE).



One of those short-listed for each Award will be announced as the WINNER in the ceremony at City Hall and all of those short-listed are automatically inducted into the World Technology Network (WTN) membership as a Corporate Member. Some of the companies exceeded by SchmartBoard to get to this point are Creative Labs, Hewlett Packard, Intel, Pioneer, and Toshiba.

Schmartie Award Reminder

Announcing the 1st Annual Schmartie Awards



Co-Sponsored By:



Professor Schmart



- Just Enter and Post a Schematic and Bill of Materials
- 5 People Will Win an Apple iPod nano™
- All Entrants Who Post Schematics Get Free SchmartBoards and a Free T-shirt

Sign-up and Details are at www.schmartboard.com

SchmartBoard at the Southern California Electronics Expo

SchmartBoard joined newly authorized distributor Straight Road Electronics at the Southern California Electronics Expo in Costa Mesa, CA. Members of the engineering community who came to experience hand soldering the "EZ" way, included people from academia, industry and the military. Bill D' Andrea, Straight Road's sales manager demonstrates SchmartBoard to a visitor in this photo.



New Distributors

Willy's Electronic Supply Co. (www.willyselectronics.com) based in National City CA., will distribute SchmartBoard to people in the San Diego area. Willy's walk in store is open Monday through Friday.

Inde (www.inde.co.in) Based in Chandigarh India, Inde Enterprises will sell SchmartBoard to customers throughout India. Inde has been in business since 1976.

SchmartBoard Pays AmeriCares Commitment

SchmartBoard is sending a check this week to AmeriCares. SchmartBoard had committed to giving 3% of online sales taken from June through September 2006 to AmeriCares to support efforts in Indonesia and other needy areas of the world. We are happy to say that thanks to a record sales period, the donation is larger than previous commitments. www.americares.org

Introducing Professor Schmart's Brother

Send us some ideas of what you'd like to see the professor doing in an upcoming newsletter. If we use your idea, we'll give you credit and a free panel of first generation SchmartBoards. We are introducing Professor Schmart's brother this week. The Schmart Brothers are continually working to improve the SchmartBoard system. info@schmartboard.com

Schmartboard October Contest Winner

This month's winner of a \$30 combo pack is Jason T. Duerr of Shure, Inc.

