

SchmartBOARD™ NEWS



SchmartBoard|ez Launches at DEMOfall. The Verdict: "It's Cool"

SchmartBoard launched the SchmartBoard|ez at DEMOfall. With this new product, virtually anyone can now hand-solder small ICs, even BGA for prototyping. A number of electronics publications worldwide are currently evaluating the product, but why wait for their positive reviews? Try them today. A video of our demonstration at DEMOfall is linked on our website.

SchmartBoard Wins First "Inny"

The Tech Museum in San Jose has just announced a new award for Innovation for new products. SchmartBoard|ez was just awarded the first Inny award at the DEMOfall show. The product will be displayed in a new section of the museum. Just think of it, now you can own your own museum piece. Although it may not be the "Mona Lisa"... it is a little more functional.

SchmartDeveloper Program Update

The SchmartDeveloper program moves forward. The press at the DEMOfall show was particularly interested in that fact that people from around the world would be involved. We have a number of new applications and will get those people posted ASAP. Sunil Jha from Kanpur India has posted his first schematic: a "Seven Segment Display". In speaking to others, I know that we'll soon have a Power Module, AVR Module, RS422, and a Lego Robot related module.

Distributor News

1. For our users in India, you can now contact Concept Shapers & Electronics Pvt. LTD to get your SchmartBoards. (<http://www.conceptshapers.com>)
2. In the Dallas/Fort Worth area, you can now go to Tanner Electronics(<http://www.tannerelectronics.com>). Tanner Electronics is a family owned and operated business that has specialized in Retail & Wholesale Surplus Electronic Parts for over 20 years!
3. Anyone in Silicon Valley, who wants to try SchmartBoard|ez for free, and meet us in person will have the chance to on November 2nd. We will be at R&D Electronic Parts(<http://www.randdelectronicparts.com>) in Milpitas, demonstrating the product and giving you the chance to solder on your own SchmartBoard|ez. More details to come soon.

Schmartboard October Contest Winner

This month's winner of a SchmartBoard \$30 combo pack is Lee Theusch of BTR Controls, Inc.!

YAHOO! GROUPS

We have started a program to reward those who are active in our Yahoo Groups community. This month's winner of a SchmartBoard \$30 Combo Pack is Shiraz Khaleel of San Jose....Thanks for participating!