#### August 2013

#### www.schmartboard.com



#### Schmartboard - New Location



Schmartboard has Moved!! Schmartboard's new address is 37423 Fremont Boulevard in Fremont CA. This is a storefront location next to a number of ethnic restaurants, a Shaolin Kung Fu studio, a Masonic Lodge and many other businesses. Most would say we should be in an industrial park..but we prefer to think out of the box when possible (especially at lunch)..not only when designing

new products. Why are we in this location? We want contact and accessibility to our Bay Area users and any visitors from out of town. Will you be impressed by this facility?...I doubt it, unless you are easily impressed. Will we both benefit from the interaction together?...We are betting on it. This facility will make it easier to pick up product placed online, to consult with us in person to assure that you choose the correct Schmartboards, to work with our engineering services people for a circuit design, custom PCB, assembly job or even to come in an learn how our soldering technology works..1 on 1. We plan to have an official grand opening celebration in October with prizes, and other events...more to come on that later. In the meantime...feel free to drop on by. We'd love to meet you...Honest!

# <u>SchmartBoard|ez SMT to DIP Adapter Surface</u> <u>Mount Arduino Mega Shield Kit</u>



Last month we introduced our Arduino Uno surface mount family. This month say hello to MEGA.

What do you get if you bundle one of the new Arduino Mega boards with a Schmartboard SMT to DIP adapter? Answer: <u>A new family of SMT</u> <u>Arduino Mega Prototyping Shields.</u>

## Schmartboard in the Press

Arduino Prototyping Shield & Mega Shield Boards & Kits EE Times-Max Maxfield-"Fortunately, the folks at SchmartBoard feature a range of prototyping products, including through-hole boards, SMT and BGA boards, SMT-to-DIP adapters, and many more."

# August Special: Free Breadboard

 EXTENDED, buy one of our PSoC5LP boards and get a free 830 Test Point breadboard. Just type "I Love Schmartboard" in the **Special Instructions** at Checkout. (not the Coupon Code)

# Coming Next Month - Big News On a Major New Distribution Channel for Schmartboards

# New Contest



Win the new book: **Exploring Arduino: Tools and Techniques for Engineering Wizardry** by Jeremy Blum with a free Schmartboard Arduino UNO Prototyping Shield. "Written by Arduino expert Jeremy Blum, this unique book uses the popular Arduino Microcontroller platform as an instrument to teach you about topics in electrical engineering, programming, and human-computer interaction. Whether you're a budding hobbyists or an engineer, you'll benefit from the perfectly paced lessons that walk you through useful, artistic, and educational exercises that gradually get more advanced. In addition to specific projects,

# SchmartBoard Strategic Partners











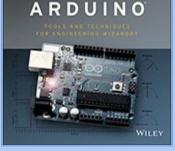


Contact: info@schmartboard.com

Important SchmartLinks for you to bookmark:

SchmartBlog Facebook YouTube Yahoo Group Flickr Twitter LinkedIn

SchmartBoard, Inc. Make Money With Your Website SchmartBoard Distributors SchmartBoard in the Press SchmartBoard Parts Index Pick Your PIC Have You Tried SchmartSolder? Are You New To Electronics?



the book shares best practices in programming and design that you can apply to your own projects. Code snippets and schematics will serve as a useful reference for future projects even after you've mastered all the topics in the book." Sign Up to win today.

#### Help Us Design Our Next Product

## JUST FOR FUN



New Schmartboard Promo

#### Cypress PSoC Contest



Schmartboard will <u>give away a free board</u> <u>every month</u> in 2013. Entry is open to everyone starting today. Entering more than once does not increase your odds. We will announce the first winner next month. Facebook fans may have other opportunities

to win, so if you are a Facebook user <u>"Like"</u> us today!

The winner of the contest this month is: **Bobby Housley**, a student at American **River College**. His plans for the module are: "I'm going to use it to evaluate the platform, for use in arrays of systems. I would also like to use it for image recognition in my robot, and learn more about CAN, I2C, SPI etc."

We regularly give something away on our Facebook Fan Page. www.facebook.com/schmartboard "Like Us" Today

SchmartBoard, Inc. 111 Deerwood Road, Suite 235, San Ramon, CA 94583

info@schmartboard.com Phone: 925-362-0799