

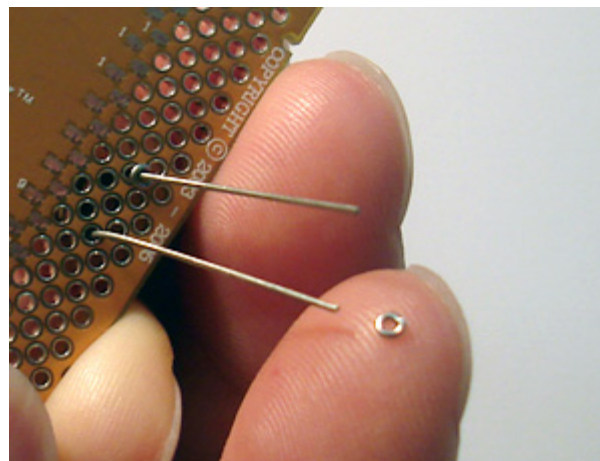
SchmartBOARD™ NEWS



New Product SchmartSolder™

SchmartBoard today released a new product that makes it simple to hand solder through-hole components. This product embraces SchmartBoard's mission statement of "Electronics for Everyone"

Students and hobbyists who are involved in electronics must eventually learn to hand solder components, which is often difficult, messy and frustrating. Even for those with experience, tight spaces can create a nightmare scenario. With the advent of SchmartSolder, anyone can now hand solder through-hole components no matter how close together they are. In addition, the soldering will look like it has been preformed by a pro.



SchmartSolder are loops of solder produced in just the right diameter to fit over the component leads. One places the solder over the lead and flush to the circuit board and simply touches the soldering iron to the SchmartSolder. The SchmartSolder quickly melts and flows into the hole. The result is a perfect, neatly soldered component with no cold solder joints or other flaws.

"SchmartSolder is just another step in our mission to make 'Electronics for Everyone'". says SchmartBoard's VP of Sales & Marketing, Neal Greenberg. "We previously perfected hand soldering of surface mount components with SchmartBoard|ez and with the addition of this new product, almost every type of electronic component on the market can be easily and flawless hand soldered. Our next step is to make reading electronic schematics easy for everyone which we will begin with the launch of www.solderbynumbers.com on Sept. 8."

The suggested retail price on SchmartSolder is \$5.00 for 50 pieces and the product is available on SchmartBoard's website and through SchmartBoard's distributors.



Beta Testers Needed!

Coming soon, a social network for you, the electronics professional and enthusiast. Solderbynumbers.com will be a place to design your electronic circuits while you create a worldwide circuit of peers. The site will be much more than a

social network. It will be a place to collaborate, create, communicate and learn. We need people of all levels of experience from novice to pro. To be considered as a beta tester go to www.solderbynumbers.com to sign up today. The beta test should start any day now.

SchmartBoard August Contest Winner

This month's winner of a \$30 combo pack is Maurice Smulders of Novell, Inc. Make sure you are registered to be our next winner!

[SchmartBlog \(blog.schmartboard.com\)](http://blog.schmartboard.com)