





### Free Breadboards in Month of May



In the month of May, get one free breadboard with every 2 SMT to DIP adapters purchased. As an example, buy a .5mm 48 pin QFN/QFP and a 1.27mm SOIC SMT to DIP adapter, receive a free breadboard, buy 8 SMT to DIP

adapters, receive 4 breadboards to share with your friends or sell on Ebay. This offer is not good on 10 Packs or combo packs, but on single SMT to DIP adapters only. To take advantage of this type "I Love Schmartboard" on the SPECIAL INSTRUCTIONS at checkout.

#### Schmartboard's PSoC Board Wows

MCUs CAN'T. PSoC' CAN.

In April we released our new PSoC development board. It was the fastest product launch in Schmartboard's reltively short history. We

offered the \$25 bare board with a pre-soldered bootloaded. PSoC5LP. This meant that you could begin programming this device without a programmer. We in fact, took longer to ship these than expected and apologize to those who are waiting to receive them. Those who ordered before this week will ship by the end of this week. While the special is over, you can now buy this **product with the bootloaded IC** for the low every day price of \$35.

#### SchmartBoard Around the Web

- Schmartboard received the "Best of Fremont" award again this year.
- The Phoenix Arduino Hackathon  $\underline{\text{released video}}$  of their recent event, cosponsored by Schmartboard.
- Tronixstuff offers a **<u>great review</u>** of our standard EZ prototyping boards and SMT Arduino Shields.
- Cypress Semiconductor **promoted our new PSoC board** last month.

## Fry's Electronics and Radio Shack expand offerings

Fry's Electronics has been a Schmartboard distributor for a few years. They have expanded their Schmartboard offerings so that some of the more obscure parts, such as an 88 lead .4mm QFN board can be picked up locally for those in Fry's markets. Radio Shack has also expanded access to Schmartboard locally. Some of the more popular Schmartboard parts will expand from 1500 locations to 4500, assuring that they are accessible to people throughout the US.

### **Cypress PSoC Contest**



Schmartboard will give away a free board every month starting with our April newsletter. Entry is open to everyone starting today. Entering more than once does not increase your odds. We will announce the first winner next month. Facebook fans may

have other opportunities to win, so if you are a Facebook user "Like" us today!

The winner of the contest this month is: **Hendrik Lipka of Jena, Germany**. His plans for the module: "Build something which really shows what the PSoC is capable of. Make a combined oscilloscope and logic analyzer. Build a reciprocal frequency counter (using the integrated PLD functionality - see https://hendriklipka.de/hardware/freqcounter.html or https://blog.hendriklipka.de/archives/2012/07/freqcounter\_cpld2.html for a CPLD version). Build a multi-lab power tool containing multiple channels of frequency counter, voltage & ampere meter (e.g. measuring voltage and current for a circuit and calculate power from it, and measure frequency for the same channels)."

We regularly give something away on our Facebook Fan Page.

www.facebook.com/schmartboard

"Like Us" Today

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