





# **Valentines Day Special!**

Since we love our customers so much, the professor has decided to offer a special for the month of February. For every 10 pack of Schmartboards that you buy we will send you 2 more of the same model for free. (Buy 10 of the 201-0001-01, and we will send you 2 more of that model for free)

# **Components Now Available**

Schmartboard is now offering components to our customers. Due to an overstock from our sister company, Intellect Lab, we are able to offer you better pricing than most distributors. The parts list is on a PDF document, let us know what you need off the list and how many and we'll quote you a fantastic price. Speaking of intellect Lab, remember them for any layout, schematic, prototype or contract manufacturing. You even earn free Schmartboards when Intellect Lab supplies a service to you.

## **Earn Free Schmartboards By Referring Your Colleagues**

Schmartboard's best advertisement is word of mouth. To thank you for spreading the word about the Schmartboard advantage, we would like to reward you. If you tell a friend about us and they purchase Schmartboards, we will give the equivalent of 20% of there initial Schmartboard purchase to you in the form of Schmartboards!

## **New Jumper SKUs**

We are now selling 100 packs of our popular female jumpers for our 3", 5" and 7" lengths. The retail price is \$38 each. This is a major bargain over major distributors so stock up now!

### Free Schmartboards for Clubs, Schools and Organizations

Schmartboard will give away Schmartboards to help promote electronics and science to educational and non-profit institutions. We have had a quick response. Among the organizations to take advantage of the program are a Robotics Club, a high school science class and some University organizations. This is a fantastic opportunity. So teachers and club presidents, take a look.

#### **Beta-Test the Next Generation of Schmartboards**

Schmartboard will be beta-testing a new version of Schmartboards soon. The advances on these boards will be significant. If we told you what they are though, we'd have to kill you.... And that would not be Schmart business. Anyway, we will need beta-testers from Industry and education. If you are interested in being chosen, drop us a note at <a href="mailto:neal.greenberg@schmartboard.com">neal.greenberg@schmartboard.com</a>

#### **Schmartboard February Contest Winner**

This month's winner is Larry Gosselin of GE Medical Systems!