

SchmartBOARD™ NEWS



Happy New Year from Professor Schmart

Schmartboard to give 3% of online sales to tsunami victims

Schmartboard employees watched in horror with the rest of the world helplessly as many thousands of victims, and the family of victims' lives were extinguished or ruined in a matter of seconds. After the holiday break and discussion of our 2005 goals for the company, we decided to give 3% of our online sales to the [AmeriCares](#) tsunami relief effort.

New Program to Sponsor Education Projects

Schmartboard is going to sponsor education projects with some free Schmartboards in 2005. Schmartboard will donate free Schmartboards up to a \$100 value to education or non-profit institutions. This program is limited to a finite number of boards per month in total. Schmartboard has a team of employees who will evaluate requests as they come in.

Schmartboard Birthday Club

Schmartboard is starting a Birthday Club for our customers. We'd like to know your birthday so that we can help you celebrate it in a Schmart way. We'd love to give you, our Schmart friend, a birthday greetings...and maybe something more.

Schmartboard Contest

Schmartboard has decided to extend our 2004 monthly contest in 2005 but will reduce the monthly winners to 1 person. (After this month) The reduction allows us to continue the contest and offer other great new programs as well. Good Luck.

Schmartboard January Contest Winners

Professional Engineers

Tom LeMense - Lear Corporation
Ken Thomas - Nonin Medical Inc.

Students

James Meade - Devry University, Fremont CA
Jason Bales - George Mason University

Hobbyists

Chris Brophy - Schaumburg IL
Howard Matthews - Lompac, CA

New Schmartboard Distributors

[Abra Electronics-US and Canada \(www.abra-electronics.com\)](http://www.abra-electronics.com)